

WD_BLACK™ P50 Game Drive SSD Call of Duty Special Edition

WD_BLACK™

Retail Setup Sheet

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Product Brand Name	WD_BLACK™ P50 Game Drive SSD Call of Duty Special Edition
Product Category	Portable game storage
Headline	Special Edition SSD Portable Game Storage
Product Title (32-and 100-characters)	100 characters: 1TB* WD_BLACK™ Call of Duty®: Black Ops Cold War Special Edition P50 Game Drive NVMe™ SSD
Product Overview	SPECIAL EDITION SSD GAME DRIVE FOR FAST ACCESS TO GAME LIBRARIES
Product Overview (Long version - 100 words)	Drop in faster from wherever you are with a drive made to capture one of the most anticipated titles of the year. Store your intel with 1TB* capacity, and have space for your loadout and mission critical updates. Equipped with 2400 Call of Duty® Points. ¹ Frag load times with speeds reaching up to ~2000MB/s**, getting you in the game faster than you can hip fire. Store your games on this portable form factor with a laser-etched top metal cover, designed to take with you behind enemy lines.
Product Overview (Medium version - under 50 words)	Drop in faster from wherever you are with a drive made to capture one of the most anticipated titles of the year. Store your loadout and mission critical updates with 1TB* capacity. Frag load times with speeds reaching up to ~2000MB/s**. Equipped with 2400 Call of Duty® Points. ¹
Product Overview (Short version - 25 words)	Drop in faster from wherever you are with a drive made to capture one of the most anticipated titles of the year. Equipped with 2400 Call of Duty® Points. ¹
Feature bullets (Place at top of product page, above the fold. Listed in order of importance.)	<ul style="list-style-type: none"> • 1TB* to store Call of Duty®: Black Ops Cold War, (for PC, Xbox One™, or PS4™ only), future updates, and additional games • Equipped with 2400 Call of Duty® Points¹ • High-performance SSD with SuperSpeed USB 20Gb/s interface reaching up to 2000MB/s** to drop you in faster • Portable form factor with laser-etched Call of Duty® metal top covering for on-the-go gaming • Compact SSD with 5-year limited warranty, purpose-built for Call of Duty® gamers based on WD_BLACK™ quality and reliability. <ul style="list-style-type: none"> ◦ (Amazon Alt): Compact SSD purpose-built for Call of Duty® gamers based on WD_BLACK™ quality and reliability. • Comes compatible with Xbox™ Series X S (for Xbox One™ games only) and PlayStation™ 5 (for PS4™ games only)
Long, full-feature copy	<p>YOUR BACKUP HAS ARRIVED Store the entire Call of Duty®: Black Ops Cold War game file (for PC, Xbox One™, or PS4™ only) on 1TB* capacity without having to delete games and intel on your console to make room for future updates.</p> <p>DROP IN MISSION-READY This drive comes equipped with 2400 Call of Duty® Points¹ to put toward the purchase of Battle Pass, which contains powerful weapon blueprints, tactical gear, and accessories for any type of Operator to unlock.</p> <p>LOAD TIMES ARE THE ENEMY Take down load times with this high-performing SSD's SuperSpeed USB 20Gb/s interface, reaching up to 2000MB/s** to drop you in faster and eliminate your target.</p> <p>BATTLE-TESTED, BUILT FOR GAMERS Carry your intel on this portable form factor with a laser-etched top metal cover, paying homage to Cold War era storage devices, that packs in your covert collection[‡].</p> <p>CONQUER WITH CONFIDENCE Gamers can trust WD_BLACK™ with all their extra lives. WD_BLACK™ is dedicated to providing a top-tier SSD gaming experience with a 5-year limited warranty. You can be certain that your WD_BLACK™ Call of Duty®: Black Ops Cold War Special Edition P50 Game Drive NVMe™ SSD will have your back as you continue your quest to victory.</p> <p>FUTURE-MISSION READY Carry over your favorite games to some of the latest consoles and PCs. The WD_BLACK™ Call of Duty®: Black Ops Cold War Special Edition P50 Game Drive NVMe™ SSD comes fully compatible and ready to connect with Xbox™ Series X S (for Xbox One™ games only) and PlayStation™ 5 (for PS4™ games only) to offload your old digital game library to your upgraded console so your games don't gather digital dust in your old system.</p>
Compatibility	<ul style="list-style-type: none"> • Windows® 10, 8.1 • macOS 10.11+ • PlayStation™ 4 Pro or PS4 with system software version 4.50 or higher • Xbox One™ • PlayStation™ 5 (for PS4™ games only) • Xbox Series X S™ (for Xbox One™ games only)
Contents	<ul style="list-style-type: none"> • WD_BLACK™ P50 Game Drive SSD • USB Type-C™ to Type-C cable • USB Type-C to Type-A cable • Quick Install Guide • COD Points Insert
Keywords	SSD, solid state drive, NVMe SSD, storage, PCIe SSD, performance SSD, high-performance SSD, laptop SSD, desktop SSD, PC, best SSD, fast SSD, reliable SSD, best performance SSD, WD Black, WD Black, gaming SSD, xbox, playstation, ps4, ps5, console gaming, pc gaming, desktop gaming, cod, call of duty, cold war, black ops

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Product Specifications	Battery	No
	Disk Capacity	1TB*
	Interface	USB 3.2 Gen2x2
Product Dimensions	Length	118 mm (4.65 in)
	Width	62 mm (2.44 in)
	Height	14 mm (0.55 in)
	Weight	115 g (0.25 lbs)
Colors Available		Black
Country Code/Origin		Product of Malaysia or Product of China
Environmental Specifications	Operating Temperature	0°C to 35°C, 32°F to 95°F
	Non-Operating Temperature	-20°C to 70°C, -4°F to 150°F
	Drop Tested	2M/6.5'

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Packaging Specifications		GMA-pallet, in	GMA-pallet, mm	EUR-pallet, mm
Retail box size	Face width	5.04 in	128.00 mm	128.00 mm
	Shelf depth	1.69 in	43.00 mm	43.00 mm
	Face height	7.91 in	201.00 mm	201.00 mm
Retail box weight	1TB	0.49 lb	222.00 g	222.00 g
Master carton size	(L x W x H)	9.21 in x 5.51 in x 8.27 in	234.00 mm x 140.00 mm x 210.00 mm	234.00 mm x 140.00 mm x 210.00 mm
Master carton weight (max)	1TB	2.76 lbs	1250.00 g	1250.00 g
Retail boxes per master carton		5	5	5
Shipping Carton (over pack)		6	6	6
Layers per pallet		3	3	3
Shipping Carton per pallet		30	30	30
Retail boxes per pallet		900	900	900
Pallet load size	(L x W x H)	47.99 in x 40.00 in x 37.49 in	1219 mm x 1016 mm x 952.246 mm	1219 mm x 1016 mm x 952.246 mm
Pallet load weight (max)		330.65 lbs	149.98 kg	149.98 kg

SHIPS IN 5PK. WD ships one pallet configuration globally. Other pallet configurations may be available on customer's request. Please talk with your WD Sales representative for further information.

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REGION	CAPACITY*	MODEL NUMBER	UPC	EAN	GTIN-14 CARTON
WORLDWIDE	1TB	WDBAZX0010BBK-WESN	6 19659 18672 2	0 619659 186722	30 61965 91867 23

Note: Not all products may be available in all regions of the world.

* As used for storage capacity, one megabyte (MB) = one million bytes, one gigabyte (GB) = one billion bytes, and one terabyte (TB) = one trillion bytes. Total accessible capacity varies depending on operating environment. As used for buffer or cache, one megabyte (MB) = 1,048,576 bytes. As used for transfer rate or interface, megabyte per second (MB/s) = one million bytes per second, megabit per second (Mb/s) = one million bits per second, and gigabit per second (Gb/s) = one billion bits per second.