

Product name	RAZER ROGUE 13" BACKPACK V3 – CLASSIC BLACK EDITION
Product description	Compact travel backpack with 13" laptop compartment
Tagline (Options)	CARRY THE CONQUEST
One liner	<i>Razer's next generation Rogue backpack equipped with a 13" laptop compartment and designed to ensure greater functionality, durability and ease of use for gamers on the go.</i>
Category page short description (7 words)	Compact travel backpack with 13" laptop compartment
Amazon liners (5 points max)	<ul style="list-style-type: none"> • Abrasion-resistant and anti-wrinkle polyester exterior for greater durability and elemental protection • Protective interior with separate compartments for safe storage and easy organization • Dedicated slot for laptops up to 13" to take your gaming and work anywhere • Zipper puller and waterproof zipper tape for convenience and weather protection • Padded shoulder straps and breathable back padding to carry your gear in total comfort
AMAZON A++	
Preheader (40 characters) + headline (60 characters)	RAZER ROGUE 13" BACKPACK V3 – CLASSIC BLACK EDITION CARRY THE CONQUEST
Intro (300 characters)	Conquer your commute with the Razer Rogue 13" Backpack V3 – Classic Black Edition, a compact travel companion optimized for toughness and utility. Equipped with a sleek aesthetic and geared to fit laptops up to 13"—the Rogue empowers you to carry the fight forward, no matter what the game brings.
HOTSPOT USPs	
#1 USP (50 characters) + subline	Abrasion-resistant and anti-wrinkle polyester exterior for greater durability and elemental protection
#1 Text (200 characters)	Outfitted with a sleek, minimalist design, the backpack's stylish exterior is tear and water-resistant, providing resilience to the rigors of everyday travel and all-weather conditions.
#2 USP (50 characters) + subline	Protective interior with spacious compartments for safe storage and easy organization
#2 Text (200 characters)	The ample interior is lined with TPU—a scratch proof material that guards against abrasion, allowing easy handling—while separate, organized compartments keep your gear safe from impact damage.

#3 USP (50 characters) + subline	Dedicated slot for laptops up to 13" to take your gaming and work anywhere
#3 Text (200 characters)	Found within the main compartment, the padded laptop slot is lined with soft woven fabric to keep your Razer Blade Stealth 13—or other similarly sized laptops—tucked away safely and snugly.
#4 USP (50 characters) + subline	Zipper pulls and waterproof zipper tape for convenience and weather protection
#4 Text (200 characters)	New zipper pulls provide easy access to the backpack's front pocket and main compartment—now outfitted with waterproof zipper tapes to keep your gear fully insulated from the elements.
#5 USP (50 characters) + subline	MOLLE webbing for added carrying capacity
#5 Text (200 characters)	This unique military design allows you to attach an assortment of compatible pouches and accessories, so you can carry more stuff when the need arises.
#6 USP (50 characters) + subline	Padded shoulder straps and breathable back padding to carry your gear in total comfort
#6 Text (200 characters)	The thicker padding provides the support you need to carry your gear in comfort while its breathable mesh weave reduces trapped body heat, making every commute a breeze.
ADDITIONAL TECH USP	
Tech Specs	<u>Tech Specs</u> <ul style="list-style-type: none"> • Tear- and water-resistant exterior • TPU padded scratch proof interior • Dedicated laptop compartment • Fits Razer Blade Stealth 13 and most laptops up to 13.3" • Padded shoulder straps and breathable back padding • Silicone zipper pulls and waterproof zipper tape • Dimensions: Length 41cm x Width 26cm x Height 14.3cm

Product name	RAZER ROGUE 15" BACKPACK V3 – CLASSIC BLACK EDITION
Product description	Travel backpack with 15" laptop compartment
Tagline	CARRY THE CONQUEST
One liner	<i>Razer's next generation Rogue backpack equipped with a 15" laptop compartment and designed to ensure greater functionality, durability and ease of use for gamers on the go.</i>
Category page short description (7 words)	Travel backpack with 15" laptop compartment
Amazon liners (5 points max)	<ul style="list-style-type: none"> • Abrasion-resistant and anti-wrinkle polyester exterior for greater durability and elemental protection • Protective interior with separate compartments for safe storage and easy organization • Dedicated slot for laptops up to 15" to take your gaming and work anywhere • Zipper puller and waterproof zipper tape for convenience and weather protection • Padded shoulder straps and breathable back padding to carry your gear in total comfort
AMAZON A++	
Preheader (40 characters) + headline (60 characters)	RAZER ROGUE 15" BACKPACK V3 – CLASSIC BLACK EDITION CARRY THE CONQUEST
Intro (300 characters)	Conquer your commute with the Razer Rogue 15" Backpack V3 – Classic Black Edition, a compact travel companion optimized for toughness and utility. Equipped with a sleek aesthetic and geared to fit laptops up to 15"—the Rogue empowers you to carry the fight forward, no matter what the game brings.
HOTSPOT USPs	
#1 USP (50 characters) + subline	Abrasion-resistant and anti-wrinkle polyester exterior for greater durability and elemental protection
#1 Text (200 characters)	Outfitted with a sleek, minimalist design, the backpack's stylish exterior is tear and water-resistant, providing resilience to the rigors of everyday travel and all-weather conditions.
#2 USP (50 characters) + subline	Protective interior with spacious compartments for safe storage and easy organization
#2 Text (200 characters)	The ample interior is lined with TPU—a scratch proof material that guards against abrasion, allowing easy handling—while separate, organized compartments keep your gear safe from impact damage.
#3 USP (50 characters) + subline	Dedicated slot for laptops up to 15" to take your gaming and work anywhere

#3 Text (200 characters)	Found within the main compartment, the padded laptop slot is lined with soft woven fabric to keep your Razer Blade 15—or other similarly sized laptops—tucked away safely and snugly.
#4 USP (50 characters) + subline	Zipper pulls and waterproof zipper tape for convenience and weather protection
#4 Text (200 characters)	New zipper pulls provide easy access to the backpack’s front pocket and main compartment—now outfitted with waterproof zipper tapes to keep your gear fully insulated from the elements.
#5 USP (50 characters) + subline	MOLLE webbing for added carrying capacity
#5 Text (200 characters)	This unique military design allows you to attach an assortment of compatible pouches and accessories, so you can carry more stuff when the need arises.
#6 USP (50 characters) + subline	Padded shoulder straps and breathable back padding to carry your gear in total comfort
#6 Text (200 characters)	The thicker padding provides the support you need to carry your gear in comfort while its breathable mesh weave reduces trapped body heat, making every commute a breeze.
ADDITIONAL TECH USP	
Tech Specs	<u>Tech Specs</u> <ul style="list-style-type: none"> • Tear-and water-resistant exterior • TPU padded scratch proof interior • Dedicated laptop compartment • Fits Razer Blade 15 and most laptops up to 15” • Padded shoulder straps and breathable back padding • Silicone zipper pulls and waterproof zipper tape • Dimensions: Length 46cm x Width 32cm x Height 17cm

Product name	RAZER ROGUE 17" BACKPACK V3 – CLASSIC BLACK EDITION
Product description	Travel backpack with 17" laptop compartment
Tagline	CARRY THE CONQUEST
One liner	<i>Razer's next generation Rogue backpack equipped with a 17" laptop compartment and designed to ensure greater functionality, durability and ease of use for gamers on the go.</i>
Category page short description (7 words)	Travel backpack with 17" laptop compartment
Amazon liners (5 points max)	<ul style="list-style-type: none"> • Tear and water-resistant exterior with rain cover for greater durability and elemental protection • Protective interior with multiple compartments for safe storage and easy organization • Dedicated slot for laptops up to 17" to take your gaming and work anywhere • Zipper puller and waterproof zipper tape for convenience and weather protection • Padded shoulder straps and breathable back padding to carry your gear in total comfort
AMAZON A++	
Preheader (40 characters) + headline (60 characters)	RAZER ROGUE 17" BACKPACK V3 – CLASSIC BLACK EDITION CARRY THE CONQUEST
Intro (300 characters)	Conquer your commute with the Razer Rogue 17" Backpack V3 – Classic Black Edition, a compact travel companion optimized for toughness and utility. Outfitted with a sleek, minimalist design and geared to fit laptops up to 17"—the Rogue empowers you to carry the fight forward, no matter where you are.
HOTSPOT USPs	
#1 USP (50 characters) + subline	Tear and water-resistant exterior with rain cover for greater durability and elemental protection
#1 Text (200 characters)	Resilient to the weather and rigors of everyday travel, the backpack has a hidden underside pocket which contains a rain cover that provides an extra layer of protection from the elements.
#2 USP (50 characters) + subline	Protective interior with multiple compartments for safe storage and easy organization
#2 Text (200 characters)	The ample interior is lined with TPU—a scratch proof material that guards against abrasion, allowing easy handling—while separate, organized compartments keep your gear safe from impact damage.
#3 USP (50 characters) + subline	Dedicated slot for laptops up to 17" to take your gaming and work anywhere

#3 Text (200 characters)	Found within the main compartment, the padded laptop slot is lined with soft fabric to keep your Razer Blade Pro 17—or other similarly sized laptops—tucked away safely and snugly.
#4 USP (50 characters) + subline	Improved zipper pulls and waterproof zipper tape for convenience and weather protection
#4 Text (200 characters)	New zipper pulls provide easy access to the backpack’s spacious compartments—now outfitted with waterproof zipper tapes to keep your gear fully insulated from the elements.
#5 USP (50 characters) + subline	MOLLE webbing for added carrying capacity
#5 Text (200 characters)	This unique military design allows you to attach an assortment of compatible pouches and accessories, so you can carry more stuff when the need arises.
#6 USP (50 characters) + subline	Padded shoulder straps and breathable back padding to carry your gear in total comfort
#6 Text (200 characters)	The thicker padding provides the support you need to carry your gear in comfort while its breathable mesh weave reduces trapped body heat, making every commute a breeze.
ADDITIONAL TECH USP	
Tech Specs	<u>Tech Specs</u> <ul style="list-style-type: none"> • Tear-and water-resistant exterior • TPU padded scratch proof interior • Dedicated laptop compartment • Fits Razer Blade Pro 17 and most laptops up to 17” • Padded shoulder straps and breathable back padding • Silicone zipper pulls and waterproof zipper tape • Dimensions: Length 53cm x Width 32.5cm x Height 17cm • Comes with rain cover