Internal code name	Kitty V2 (Tier 1)
Product name	**Razer Kraken Kitty Edition V2 Pro**
Product description	Wired RGB Headset with Interchangeable Ears
Tagline	**THE MEOW FACTOR.**
POSM One Liner	Wired RGB Headset with Interchangeable Ears
Razer.com short description	Wired RGB Headset with Interchangeable Ears
E-TAILER CONTENT	
Intro (300 characters)	Creating the cutest stream persona now comes in more ways than one. Switch up your style and light up your stream with a Razer Chroma™ RGB headset featuring 3 interchangeable ear designs, stream reactive lighting for next-level audience engagement, and a solid mic for crystal-clear voice capture.
#1 USP Subline	**Interchangeable Kitty, Bear, and Bunny Ears** to switch up your style
#1 Text (200 char limit)	Why settle for one cute look, when you can have three? Keep your stream fresh by mixing it up with a set of adorable ear designs that can be easily swapped out and snapped on.
#2 USP (50 characters) + subline	**Stream Reactive Lighting** Powered by Razer Chroma™ RGB
#2 Text (200 characters)	Display your colorful personality and engage your viewers with ear and earcup lighting that responds to emotes, alerts, and more—customizable from over 16.8 million colors and countless effects.
#3 USP (50 characters) + subline	**Detachable Razer™ HyperClear Cardioid Mic** for crystal-clear voice capture
#3 Text (200 characters)	With a sweet spot that's tuned to pick up less noise from every other direction, the mic has no problems ensuring that your voice is as clear as your style.

#4 USP (50 characters) + subline	**Razer™ TriForce Titanium 50mm Drivers** for powerful, lifelike sound
#4 Text (200 characters)	The headset's patented 3-part driver design pushes out exceptional highs, mids, and lows that doesn't muddy—providing high-fidelity audio that sounds as good as it looks.
#5 USP (50 characters) + subline	**7.1 Surround Sound** for accurate positional audio
#5 Text (200 characters)	Heighten your game awareness and let nothing escape your kitty ears with accurate positional audio that lets you pinpoint where every sound is coming from. *Only available on Windows 10 64-bit
#6 USP (50 characters) + subline	**Hybrid Fabric and Leatherette Cushions** for all-day comfort and noise isolation
#6 Text (200 characters)	Don't just look good—feel good. The headset's snug, comfy earcups allow you to stream for hours without feeling fatigued, while their great noise isolation lets you game with uninterrupted immersion.

SYNAPSE MESSAGE

Congratulations on getting your Razer Kraken Kitty Edition V2 Pro connected. Have fun exploring the following features:

- Experience advanced Razer Chroma™ RGB lighting capabilities via Chroma Studio for a customized look
- Download the Streamer Companion App and add a new level of audience engagement by enabling stream reactive lighting.

TECH SPECS

Headphones
- Ears: Interchangeable Kitty, Bear and Bunny Ears
- RGB: 4 Razer Chroma™ RGB Zones (Ear and Earcups)
- Frequency response: 20 Hz – 20 kHz
- Impedance: 32 Ω @ 1 kHz
- Sensitivity: 96dBSPL/mW@1KHz by HATS (TBA, pending EVT sample to measure)
- Drivers: Customized Dynamic 50mm Driver
- Inner ear cup diameter: 62 x 42mm
- Connection type: Type A (USB Type A)

- Cable length: 2.0m / **6.56 ft**
- Approx. Weight: 332g / 0.73 lbs
- Approx. Weight: 332g / 0.76 lbs (headset only), 20g / 0.44 lbs (1 Kitty ear only), 20g / 0.44 lbs (1 Bear ear only), 33.5g / 0.074 lbs (1 Bunny ear only), 10.8g / 0.0234 lbs (Detachable Mic)
- Oval ear cushions: Fabric and plush leatherette

Microphone
- Detachable Boom Mic
- Frequency response: 100 Hz – 10 kHz
- Signal-to-noise ratio: ≥ 60 dB
- Sensitivity (@1 kHz): -42 ± 3 dB
- Pick-up pattern: Unidirectional

On-earcup Controls
- Volume up and down
- Mic mute on/off toggle

Audio Usage
- Wired audio usage: Type A (USB Type A)
- Surround sound: Only available on Windows 10 64-bit (or higher)

[DON'T TRANSLATE FAQ]

Q: What is the audio system used in the Razer Kraken Kitty Edition V2 Pro?
A: The Razer Kraken Kitty Edition V2 Pro supports 7.1 Surround Sound on Windows 10 64-bit, which provides accurate positional sound to heighten your game awareness.

Q: Can I upgrade the 7.1 Surround Sound on this headset?
A: Yes, you can upgrade it to THX Spatial Audio—an advanced 7.1 Surround Sound application designed for even more customizable positional audio, which comes with a greater suite of features such as custom-tuned profiles optimized for your favorite games. Find out more at razer.com/thx-spatial-audio.

Purchase the Razer Kraken Kitty Edition V2 Pro and get 50% off this upgrade by claiming the promo code from the 7.1 Surround Sound app.

Q: What are the connectivity options available for the Razer Kraken Kitty Edition V2 Pro?
A: The Razer Kraken Kitty Edition V2 Pro utilizes a USB connection that works with both PCs and PS4.

Q: What kind of mic does the Razer Kraken Kitty Edition V2 Pro have?
A: The Razer Kraken Kitty Edition V2 Pro has a bendable Razer™ HyperClear Cardioid Mic, which is tuned to have a more focused voice pick-up area.

For best results, ensure the mic diaphragm is facing your mouth while the air vent is facing away. We've placed a small mic icon on the side of the mic diaphragm for reference, so you can easily tell which side should be facing your mouth.

Q: Is the Razer Kraken Kitty Edition V2 Pro powered by Razer Chroma™ RGB?
A: Yes. It features Razer Chroma™ RGB, allowing you to customize the lighting on headset's earcups and ears via Razer Synapse 3.